

AN ADVENTURE INTENSIFIED

Montblanc Explorer Extreme

There is something irresistible about the world's most remote landscapes, the deserts and canyons that seem to stretch into infinity. Montblanc Explorer Extreme captures that exhilaration, turning the thrill of exploration into a scent that is richer, deeper, and more intense than anything the Explorer line has offered before.

ontblanc Explorer has always been a celebration of the spirit of adventure. Each fragrance in the collection tells a story of a different terrain, a different journey, a different kind of explorer. Explorer Extreme takes it a step further, inviting modern adventurers to step into some of the planet's most isolated territories. Woody, ambery, and leathery, this parfum distils the essence of discovery into a single, unforgettable trail.

ADVENTURE AT FULL INTENSITY

The extreme side of exploration comes alive in rugged and arid locations, like the dramatic sandstone canyons and endless dunes of Saudi Arabia's AlUla Desert. These are places that test the boldest, most fearless adventurers. Explorer Extreme channels that same energy, a fragrance born for those who thrive on challenge.

As the first true Parfum in the line, this iteration honours the original Explorer Eau de Parfum

while amplifying its intensity. The top notes of bergamot and clary sage give a burst of green freshness, representing the vitality and courage of the Explorer man. At its heart, patchouli blends with Ambrofix™ to create a hypnotic warmth, evoking faraway lands and the thrill of adventure. The base features rich amber and leather accords, grounded with elegant vetiver, leaving a lingering impression that is both bold and sophisticated.



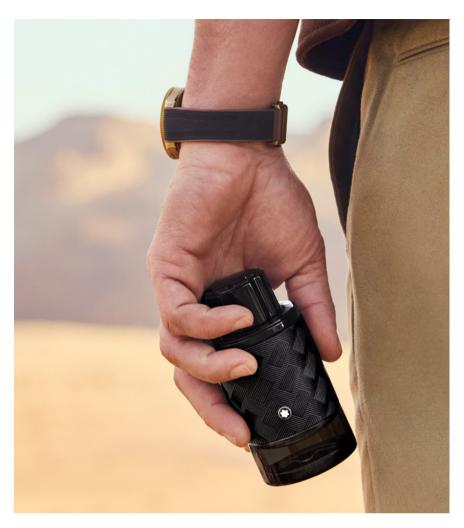


"Explorer Extreme embodies modern masculinity in its most intense form, a fusion of sophistication and daring. It invites the Explorer man to push limits and conquer new horizons," explain perfumers Jordi Fernandez and Antoine Maisondieu. "Warm amber and leathery notes elevate the

signature Explorer scent to a new level of intensity."

A BOTTLE BUILT FOR THE JOURNEY

The design mirrors the spirit of the fragrance. The textured glass reflects Montblanc's Extreme 3.0



leather collection, built for travel and adventure, while a glossy black gear cap completes the bottle. The small Montblanc emblem on the front signifies the Maison's commitment to fine materials, elegant style, and European craftsmanship.

Every detail is considered. The bottle is assembled at Montblanc's Pelleteria workshop in Florence, the emblem is crafted in Germany, and the final product is conditioned in France. Encased in a folding matte black box, featuring the Extreme Leather pattern and gold lettering, it perfectly embodies the intensity inside.

A NEW CHAPTER OF EXPLORATION

The launch campaign brings this

adventurous spirit to life. Set against the dramatic landscapes of AlUla, Justice Joslin—actor, model, and musician—embodies the modern Explorer man. He scales canyons and ascends cliffs, mapping his ambitions with a Montblanc Meisterstück and gazing across horizons that stretch into infinity. Every step is a testament to courage, curiosity, and the relentless pursuit of discovery.

Montblanc Explorer Extreme is the first parfum in a collection that also includes Montblanc Explorer and Montblanc Explorer Platinum, offering a new level of intensity for those who crave adventure without limits. (9)