

HAND, MADE COLOUR

Plascon's Celebrates The Enduring Appeal of the Human Touch

In a year where individuality and craftsmanship are taking centre stage, Plascon's 2026 colour forecast embraces the beauty of imperfection. The HAND, made theme explores the enduring connection between colour, creativity, and the human experience through four vibrant, contrasting palettes.

As our society's fascination with artificial intelligence settles into our everyday lives, a renewed appreciation for craftsmanship, individuality and authenticity is beginning to emerge. Reflecting this shift, Plascon's 2026 colour forecast embraces HAND, made as its overarching theme, placing the focus firmly on the transformative power of the human touch.

According to Leslie Frank, Head of Marketing at Plascon, painting remains an inherently human process. From selecting

shades and testing swatches to applying the final coat, every stage is guided by the hand, bringing texture, character and authenticity to a space. The company's latest colour combinations have been developed to celebrate imperfection and individuality, while responding to the realities of everyday life.

Drawing inspiration from expansive horizons, flowing water, bustling city streets and untamed gardens, the Plascon team developed four distinctive colour worlds. The result is a collection that celebrates both contrast and harmony, combining earthy tones with

bold accents and understated neutrals with expressive bursts of colour.

The four curated palettes are named Butter + Sky, Land + Sea, Fashion + Candy and Orchard + Blooms.

BUTTER + SKY

Optimistic and uplifting, Butter + Sky draws inspiration from clear blue skies and warm golden hues. The palette comprises Chocolate Chunk (O2-D1-1), Blazing Sun (Y4-A1-4), Sapphire (B7-A1-1), Athena's Dream (B4-A2-1), Cave Painting (O2-C1-1), Julia (Y3-A2-2) and Signal Red (G7).



LAND + SEA

Inspired by the textures and colours of earth and water, Land + Sea embraces natural materials and biophilic design influences. Colours in this collection include African Mud (O2-E1-1), Olive (G2-E1-2), Frog Pond (Y6-D1-1), Bashful Blue (B3-C1-4), Sparkling Lemon Lime (Y6-A1-1), Daily Lily Dream (O2-A1-1) and Evening Stroll (G6-C2-1).



FASHION + CANDY

Bold, energetic and expressive, Fashion + Candy takes its cues from street style, nightlife and contemporary pop culture. The palette features Eclair (R7-D1-1), Ruby Tuesday (R5-B2-2), Bellagio Blue (B6-B2-1), Hot-N-Spicy (R6-B1-1), White Maas (Y2-A2-2), Lemon Essence (Y5-A1-2) and Ginger Biscuit (O1-C1-1).



ORCHARD + BLOOMS

Inspired by vibrant fruit markets and flourishing garden centres, Orchard + Blooms celebrates abundance, vitality and natural beauty. Colours include Chocolate Delight (R6-E1-1), Hudson (26), Spanish Brocade (O2-B1-3), Swazi (R2-C1-1), Wanda (Y4-C1-1), Good Day Sunshine (O6-A1-1) and Just Terracotta (R7-C1-1).

Each of these colour worlds is built around existing Plascon shades, carefully curated to reflect contemporary moods and design trends. Available in a variety

of Plascon coating products through leading retailers, the palettes offer homeowners, designers and businesses an accessible way to introduce fresh colour inspiration into their spaces.

At its core, the HAND, made forecast serves as a reminder that colour remains a deeply personal form of expression. From the first swatch to the final brushstroke, the process continues to celebrate creativity, craftsmanship and the enduring value of the human touch.

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